

Hawaii Avocado Association
Post Office Box 925
Kealahou HI 96750

September 28, 2018

Aloha Hawaii Avocado Growers.

This letter is in follow up to our letter sent on 8/28/18 informing you of our opportunity to ship Sharwil avocados to the mainland.

As previously announced, Pacific Coast Fruit company will be marketing our Sharwils on the US mainland and are able to pay \$1.40/pound for number 1 avocados. Pacific Coast Fruit Company has made it clear that they want Sharwil avocados and are interested in establishing a yearly market for Sharwils.

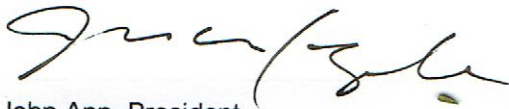
The avocado association encourages all avocado growers to check into this opportunity as soon as possible. So far only a few farmers have expressed interest in this program.

If you wait until November or December, the opportunity may be lost.

The process for shipping avocados to the mainland is not difficult. Jeff Knowles will come to your farm at no charge and give you a summary of the program and other technical advice. Jeff can be reached at jknowl12@yahoo.com and 808-896-0504.

Please check with Jeff to see if this program is right for you.

John



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